



JONATHAN CAMPOS

WEB / DESIGN / MARKETING



T +58 414 4101885
E jchlusick@gmail.com
W www.jonathancampos.co

+ Target

Perform in any position relative to Marketing, Web & Graphic Design, UX/UI, Customer Service, Copywriting, Training, Teaching, and English-Spanish Translation.

+ Biography

Nationality : Venezuelan
Date of Birth : 12/27/1977

I am creative, goal oriented and fast learner. I like team work. I am willing to travel and relocate my address.

+ Languages

English: Full proeficiency
Spanish: Mother language
Portuguese: Basic level

Education

- 2016-2017** **Digital Marketing Master**
IEMD, Murcia, Spain
Digital Marketing Specialization
- 2015** **Digital Marketing Certification**
IESA, Caracas, Venezuela.
Digital Marketing Plans and Execution
- 2015** **Web Applications Certification**
ARS, Valencia, Venezuela.
Graphic & Web Design and Applications
- 1999 - 2002** **Informatics**
CUAM, Valencia, Venezuela.
Software & Web Development

Experience

- Jun 2016 - Present** **Universidad Arturo Michelena**
Digital Journalism Professor
- Ene 2016 - Present** **Hlusick**
Creative Director
- Ago 2014 - Present** **Satiu**
CEO / Creative Director / UI/UX
- Jun 2002 - Sep 2015** **Papel Etc**
CEO / Sales / Product Manager
- Jun 2002 - Jun 2004** **Sabino del Bene Group (Vzla)**
Forwarding Agent

Technical Skills

- HTML5 / CCS3 / WordPress** ●●●●●●●●●●
- Photoshop / Illustrator / Indesign** ●●●●●●●●●●
- PHP / JavaScript / Databases** ●●●●●●●●●●
- UX/IU / Prototiping / Projects** ●●●●●●●●●●

Corporative Skills

- Negotiation** ●●●●●●●●●●
- Leadership and Management** ●●●●●●●●●●
- PR and Public Speaking** ●●●●●●●●●●
- Creativity** ●●●●●●●●●●
- Verbal / Written Communication** ●●●●●●●●●●

SUMMARY

I have studied and worked in several fields related to websites. Software development, Photography, Web & Graphic Design, Copywriting, WordPress, Digital Marketing, etc. Also, I am University Professor, so I feel comfortable teaching and explaining things, as well as speaking in public. I carry out a wide range of activities in day-to-day basis due to my organizational skills. I can do all those activities in English and Spanish.

During 2015 I joined an acceleration program in Spain that updated and improved my skills regarding web development, UX/UI, copywriting, online communities, customer service, advertising and digital marketing. Now I am ready to apply all this knowledge and expertise in these areas in your company or group of companies, for the benefit of your brands.

WHAT I CAN DO

- Create and execute Digital Marketing Plans
- Design good looking and useful websites
- Design graphic pieces and resources
- Write outstanding contents for the web
- Create digital and physical products
- Create process and/or knowledge base for the customers
- Take care of the Customer Support area
- Speak in public in behalf of the company
- Translate from English to Spanish (or viceversa) and be understood all over the different Latinamerican countries
- Train the personnel in all this areas